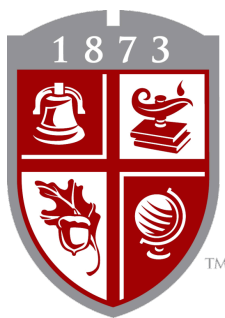


# COMMUNITY VISIONING CHALLENGE



DRURY  
UNIVERSITY

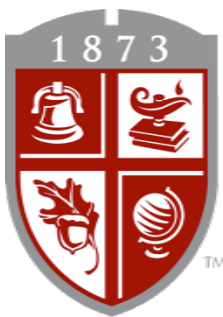
# THE DRURY TEAM

- Dr. Hue Chin – Instructor and Team Supervisor
- Student Team Members

Ashley Bowser  
Anthony Ascone  
Kevin Bennett  
Andrew Bordelon  
Sarah Breese  
Stephen Clond  
Charity Stepp  
Whitney Doran

Ashley Edwards  
Trent Fry  
Dayla Kratzer  
Clay Long  
Danielle Maynard  
Ryan Mihalik  
Jennifer Nash  
Mason North

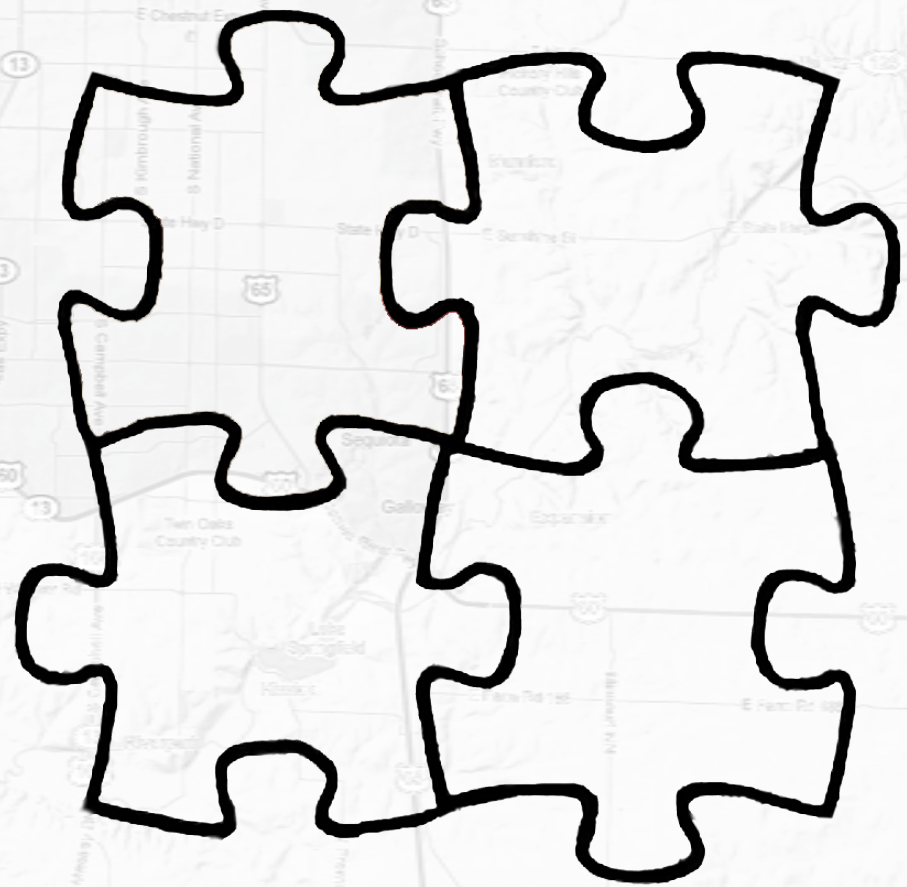
Nicholas Rodenberg  
Matthew Sides  
James Strathedee  
Timothy Winters  
Chris Brown  
Rebekah Wissmann



DRURY  
UNIVERSITY

# WHAT IS OUR PURPOSE?

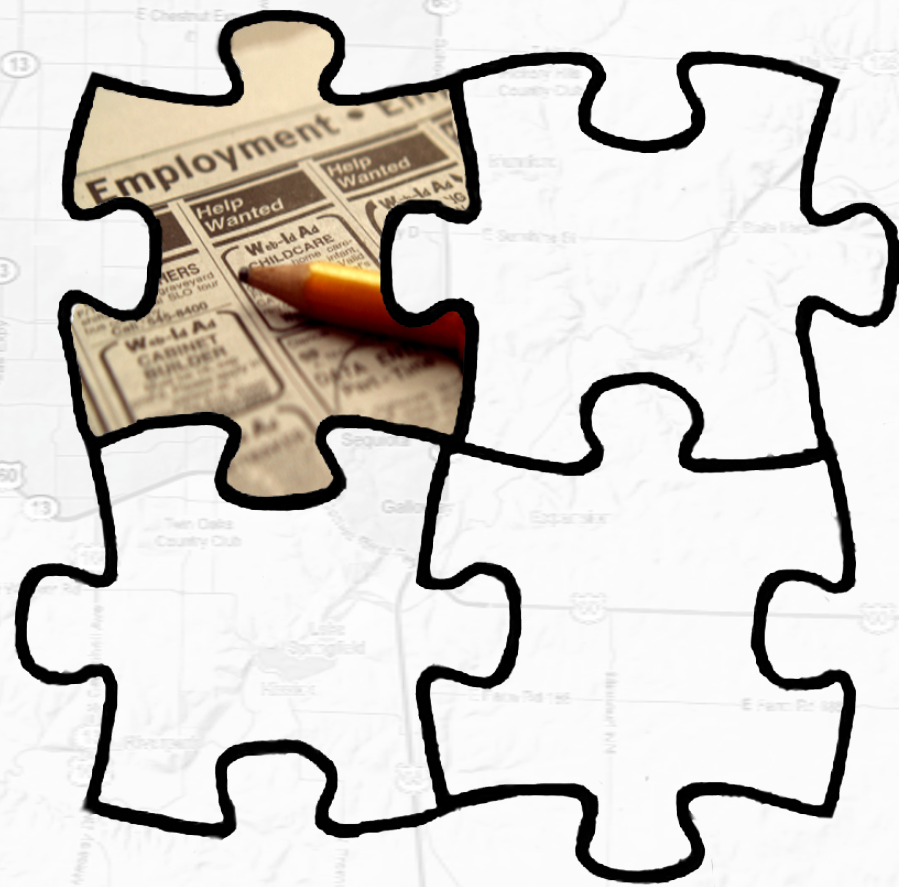
To evaluate the Drury community's view  
of our local city, focusing on the areas of:



# WHAT IS OUR PURPOSE?

To evaluate the Drury community's view of our local city, focusing on the areas of:

- Employment





# WHAT IS OUR PURPOSE?

To evaluate the Drury community's view of our local city, focusing on the areas of:

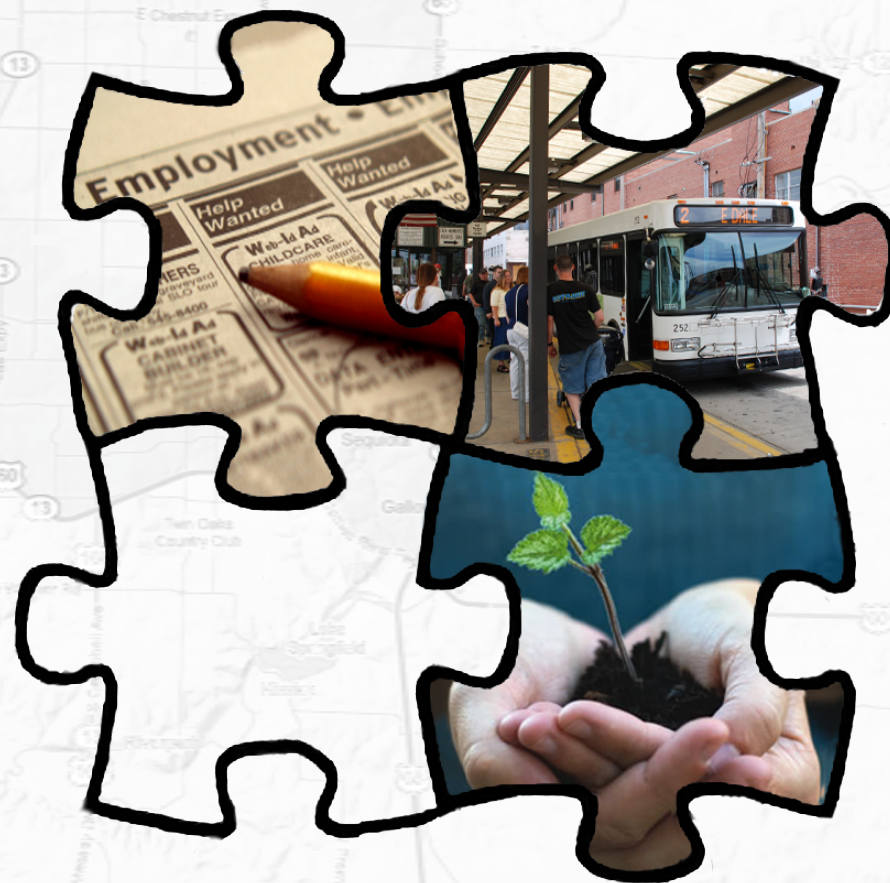
- Employment
- Sustainability



# WHAT IS OUR PURPOSE?

To evaluate the Drury community's view of our local city, focusing on the areas of:

- Employment
- Sustainability
- Transportation





# WHAT IS OUR PURPOSE?

To evaluate the Drury community's view of our local city, focusing on the areas of:

- Employment
- Sustainability
- Transportation
- City Center





# INFORMATION GATHERING

- We inquired about the perceived status quo and asked what it would take to make Springfield better.
- Our data for this evaluation is compiled from 120 completed surveys we received.

# SURVEY RESPONDENTS

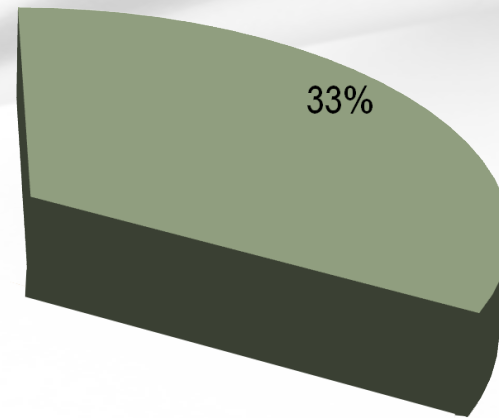
A silver pen with a textured grip is positioned diagonally across the upper right portion of the image. In the background, a survey form is visible, featuring several empty checkboxes and lines for text entry. The overall scene is set against a light, neutral background.

## ■ Demographics percentages:

- ☐ Age
- ☐ Marital Status
- ☐ Gender
- ☐ Ethnicity

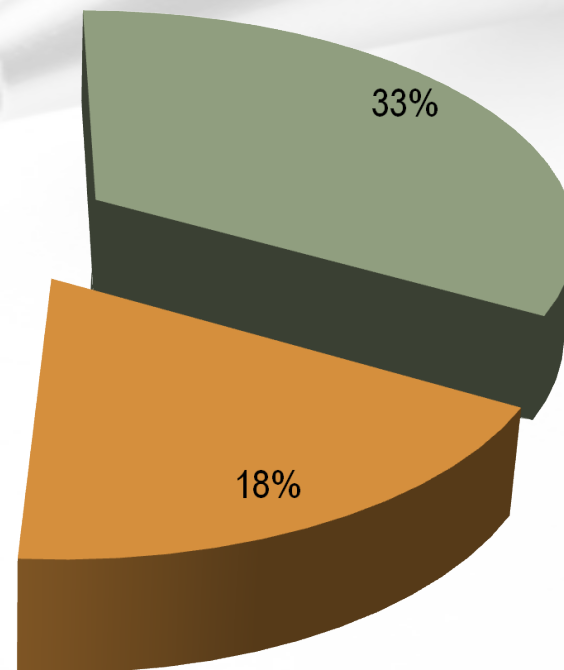


# AGE OF RESPONDENTS

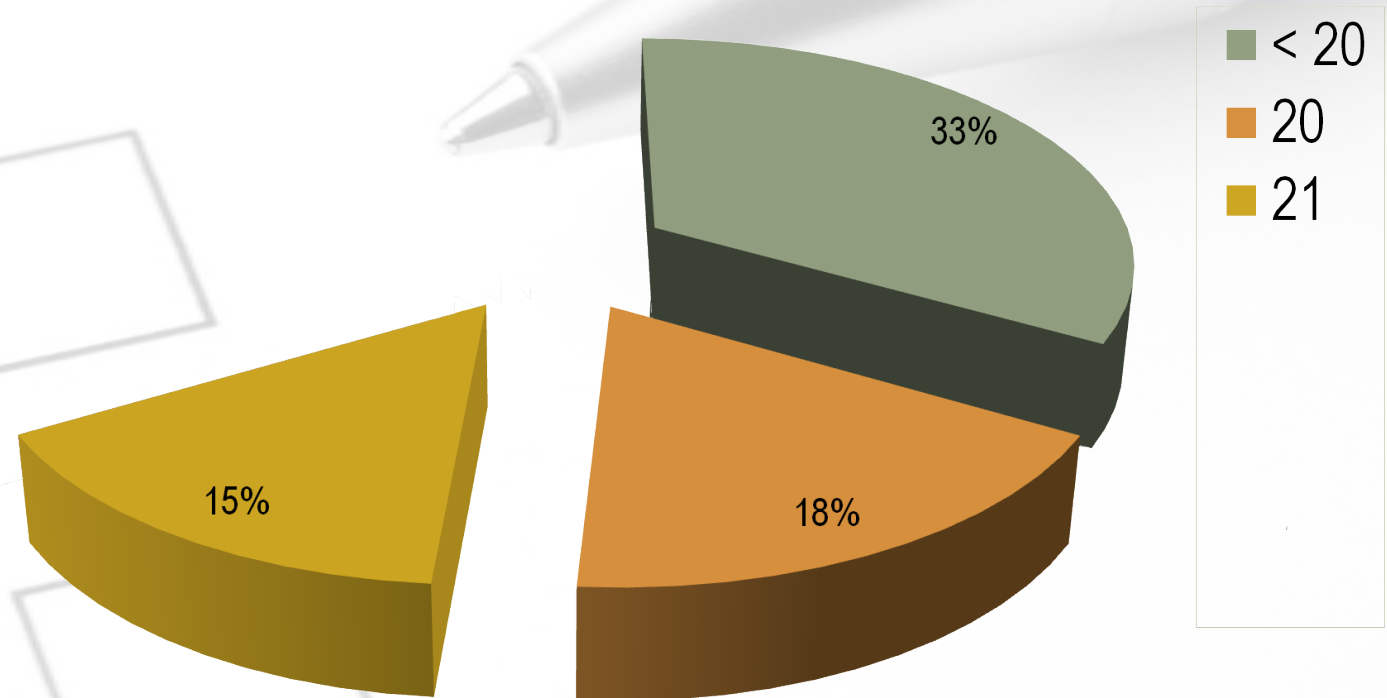


■ < 20

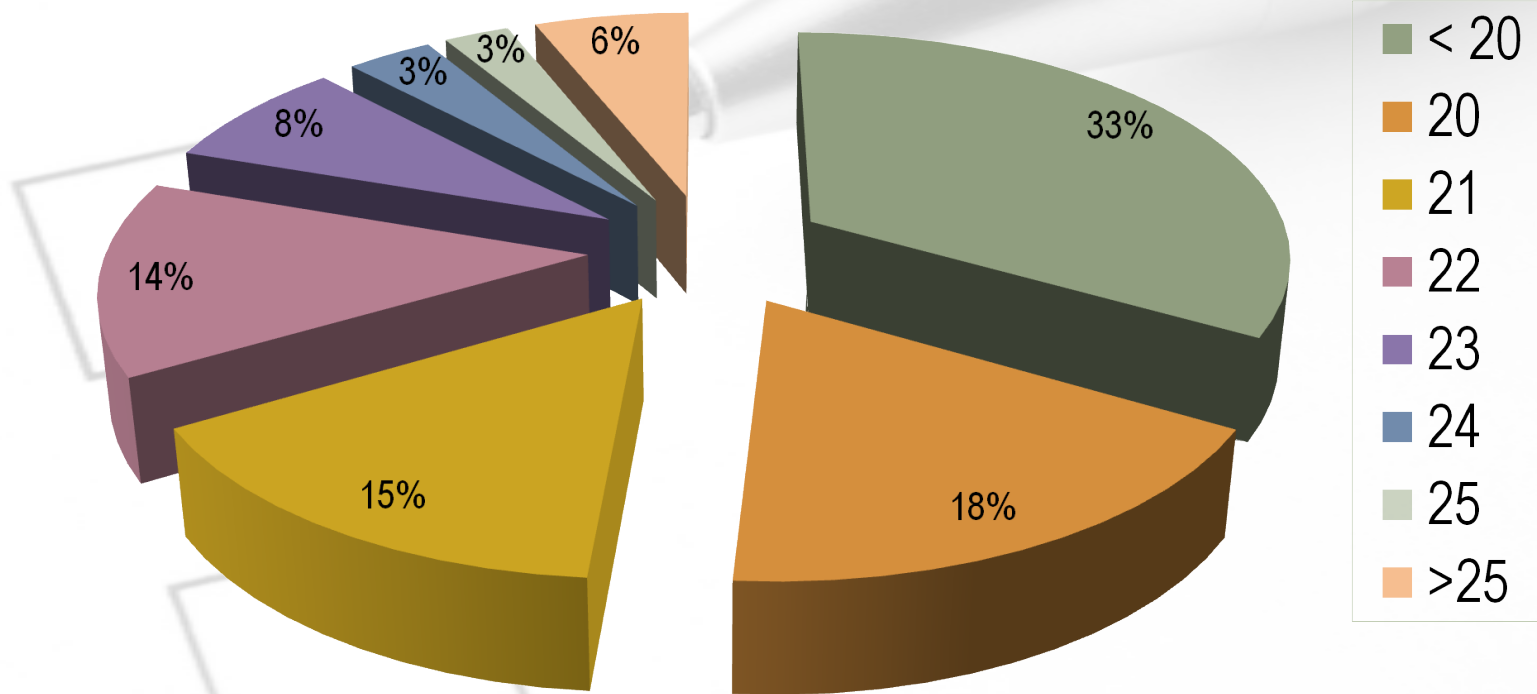
# AGE OF RESPONDENTS



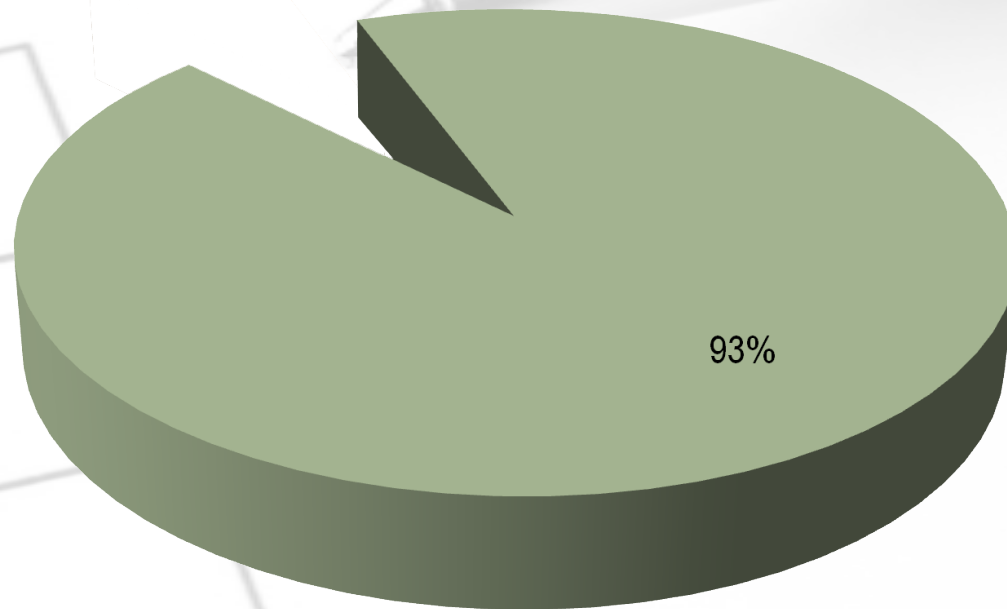
# AGE OF RESPONDENTS



# AGE OF RESPONDENTS



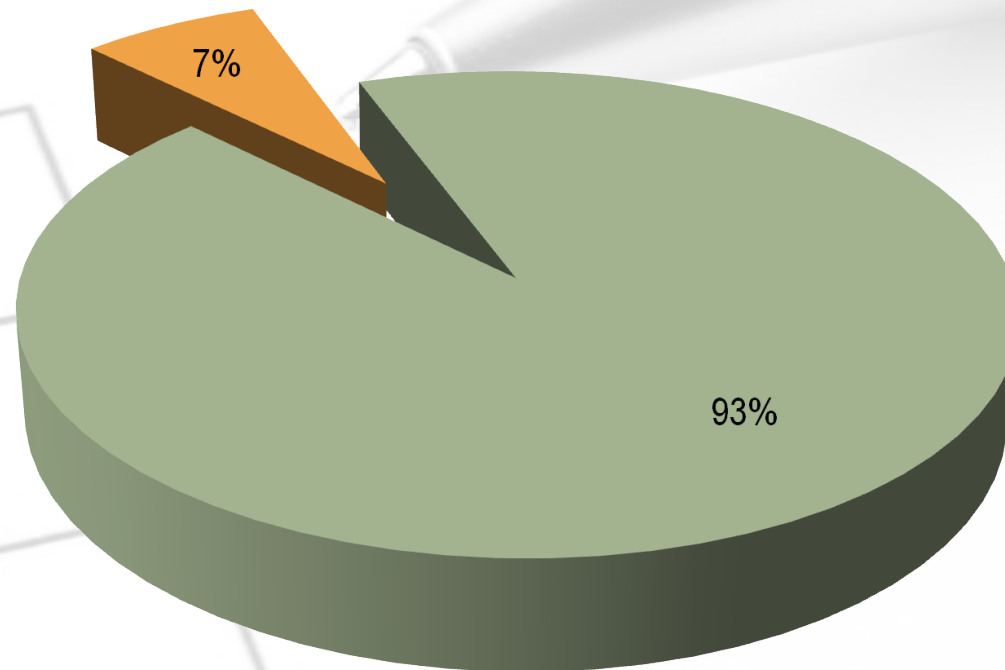
# MARITAL STATUS



■ single



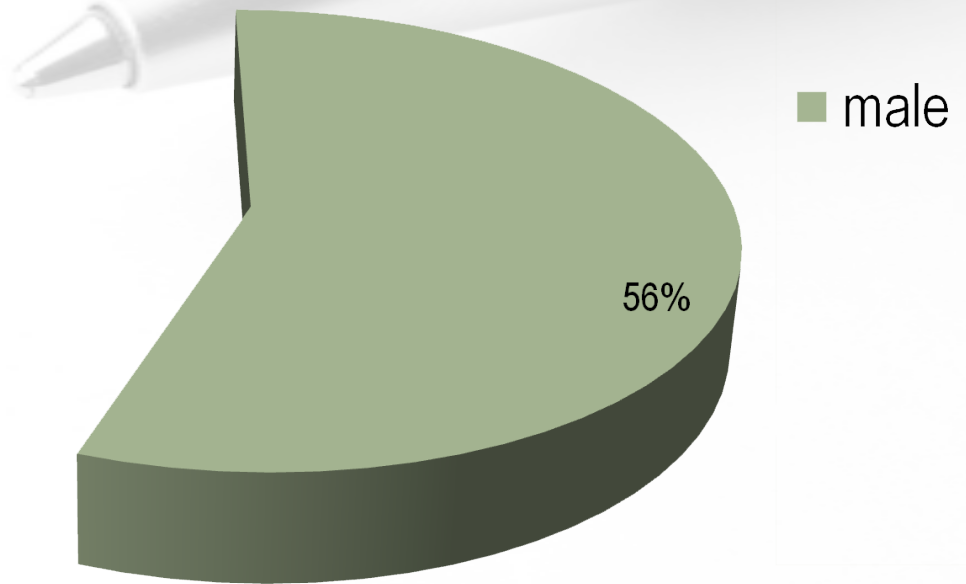
# MARITAL STATUS



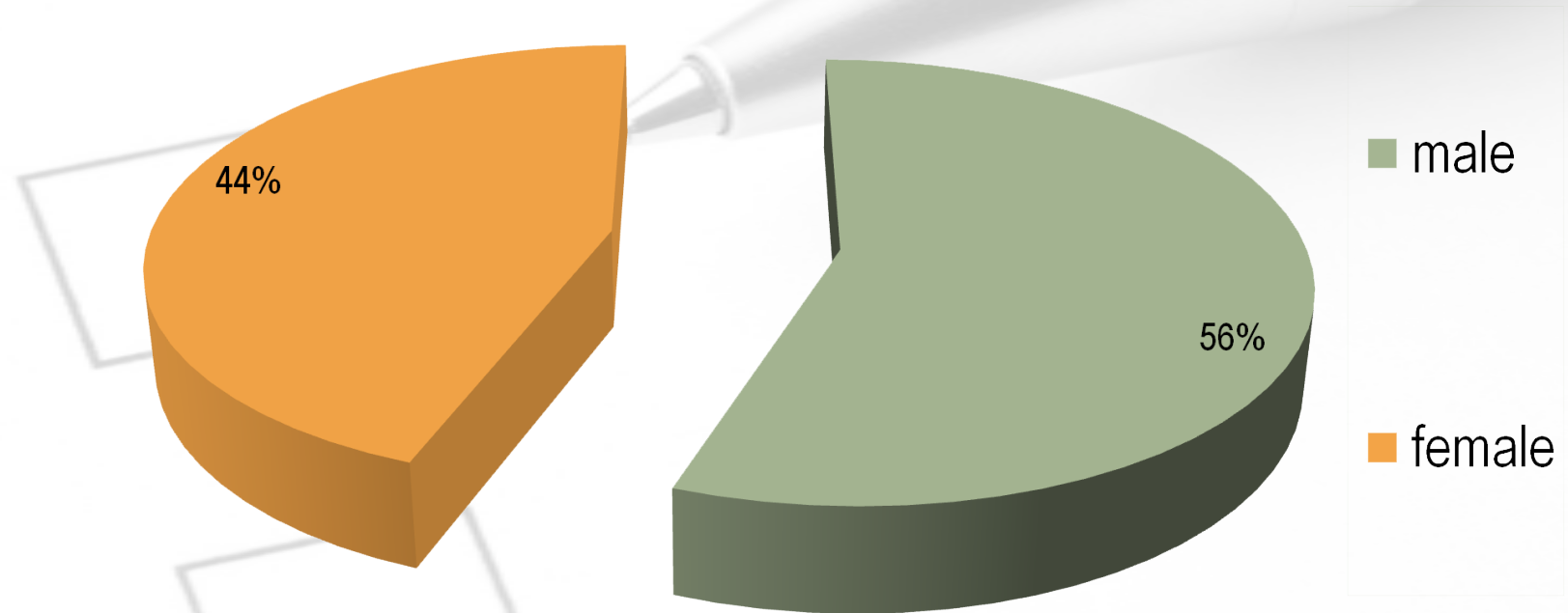
■ single

■ married

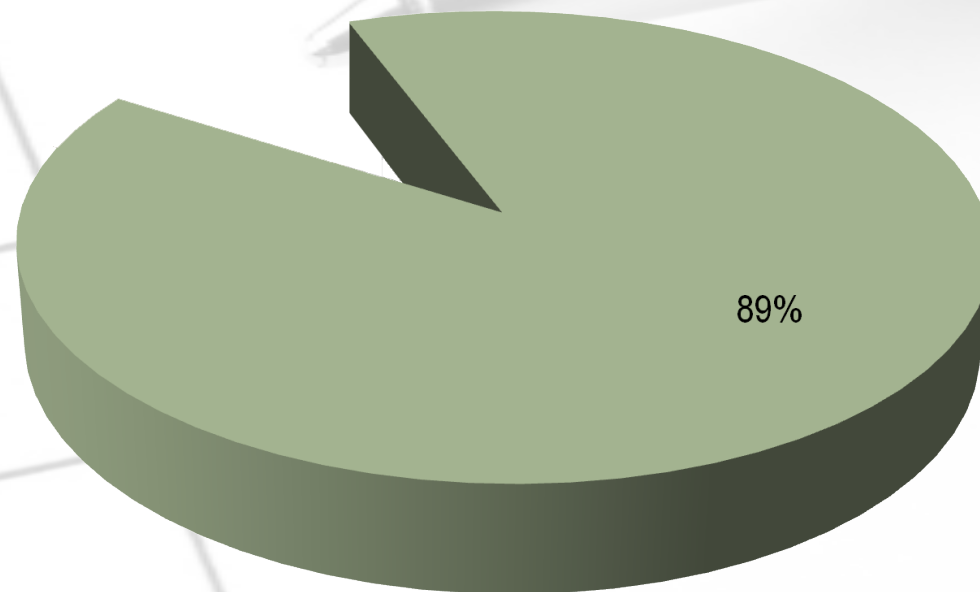
# GENDER OF RESPONDENTS



# GENDER OF RESPONDENTS

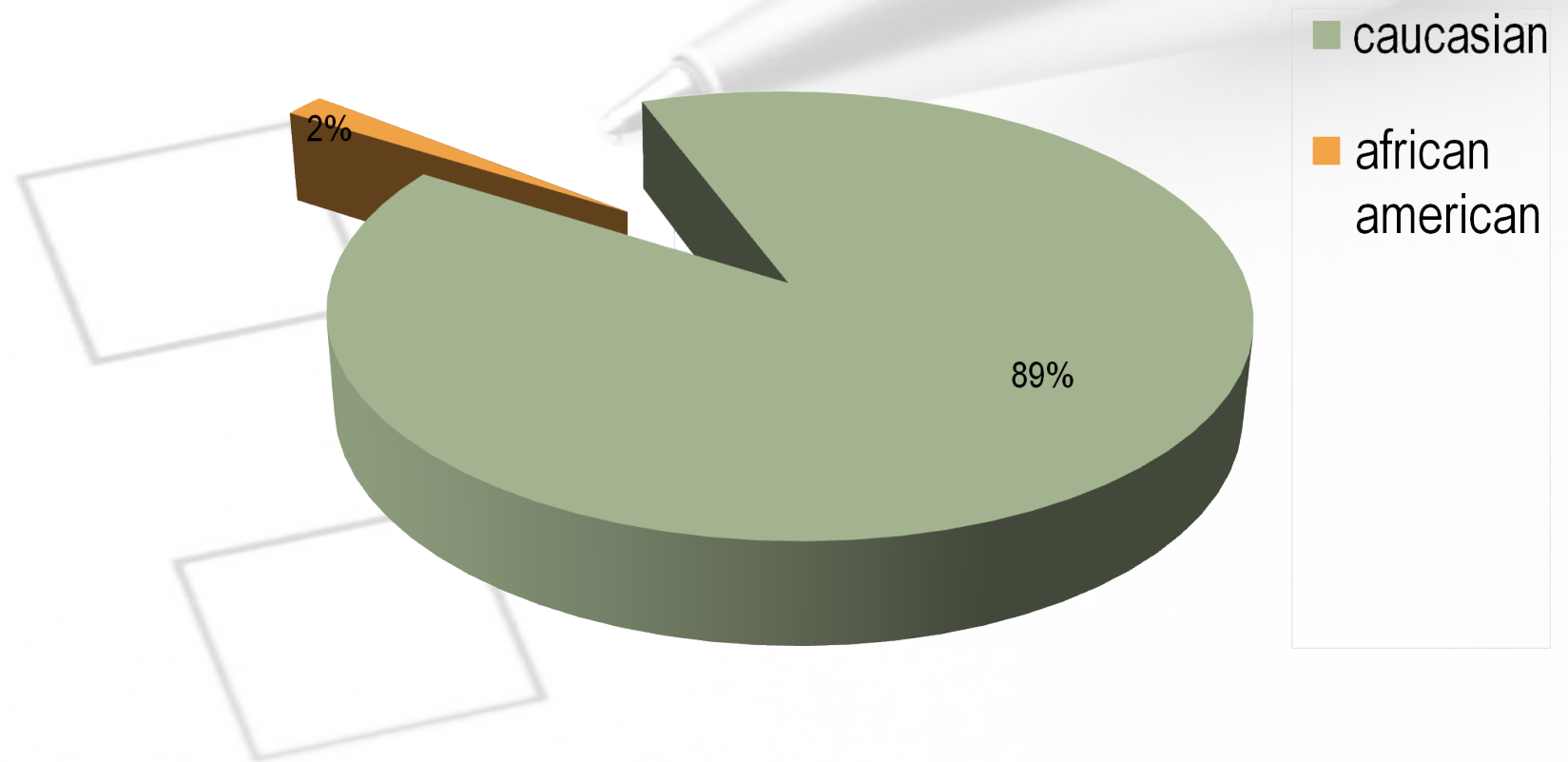


# ETHNICITY



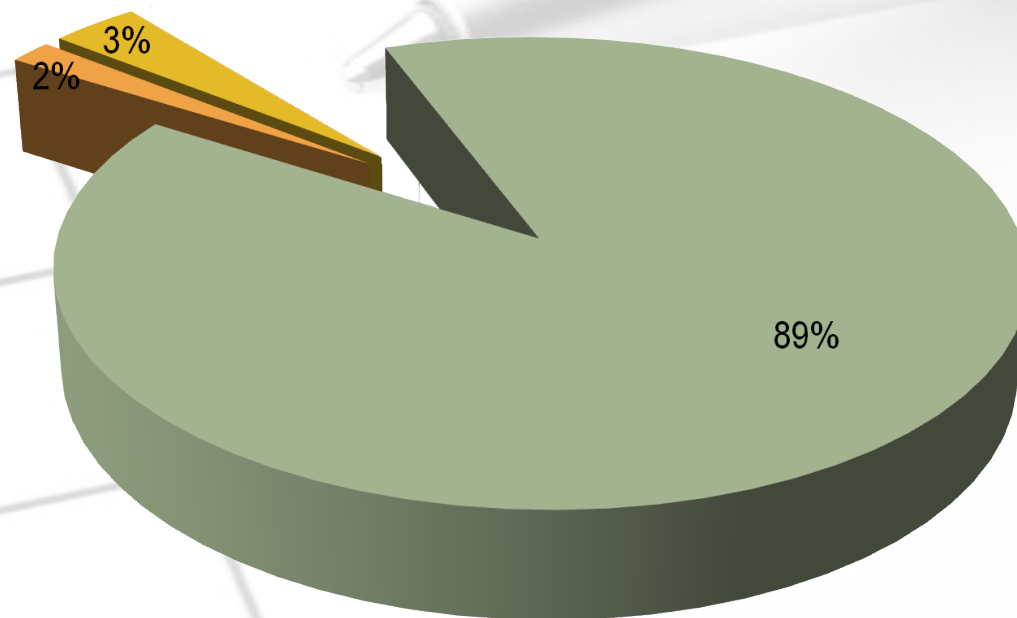
■ caucasian

# ETHNICITY



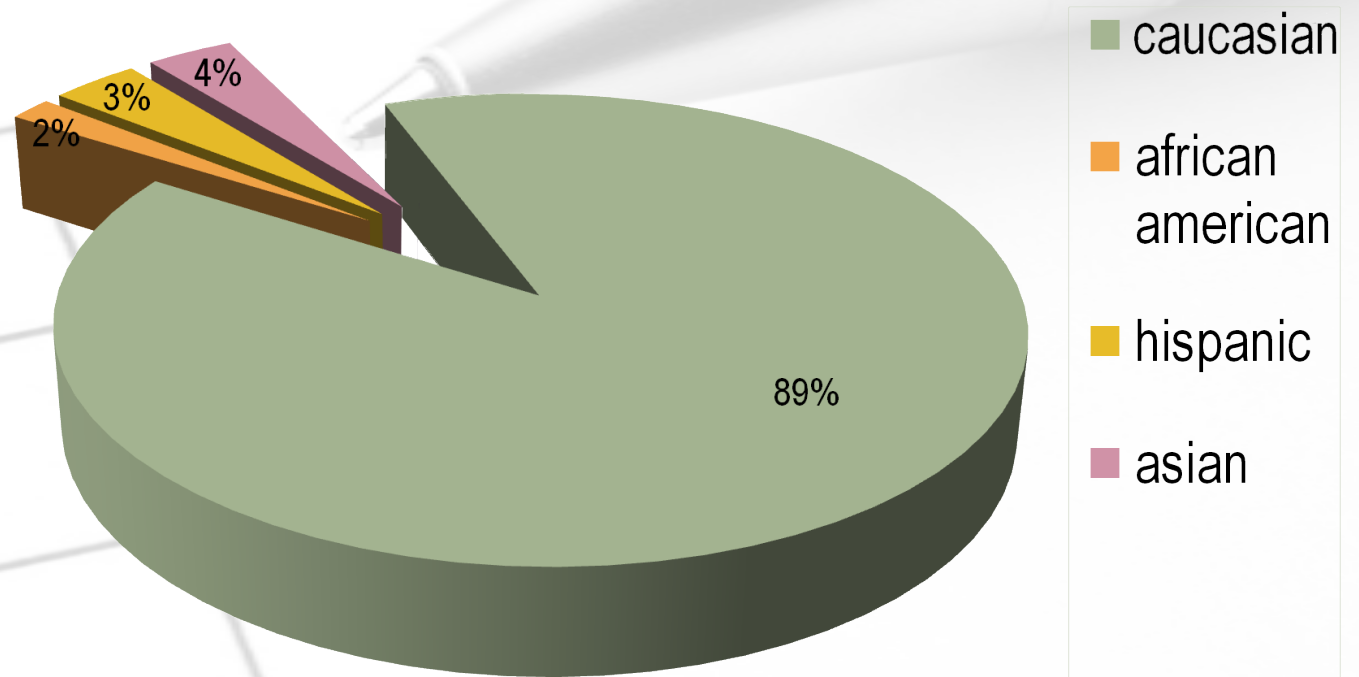


# ETHNICITY

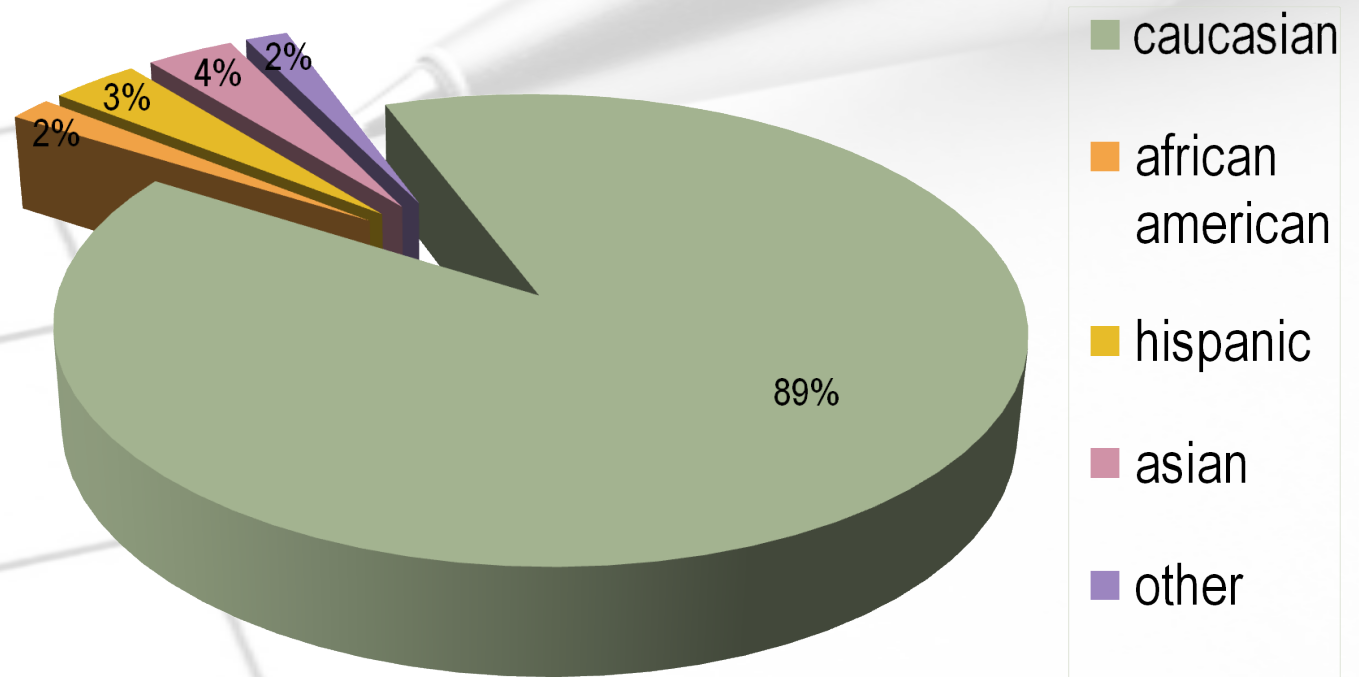


- caucasian
- african american
- hispanic

# ETHNICITY



# ETHNICITY



# **SURVEY RESULTS AND ISSUES**

A background image featuring a survey form with three checkboxes. The top checkbox is marked with a checkmark. A silver pen with a textured grip is positioned diagonally across the right side of the form. The text "SURVEY RESULTS AND ISSUES" is overlaid in the center.

# EMPLOYMENT





# EMPLOYMENT

- On the question of staying in Springfield after graduation for employment:
  - ☐ only 27% said they would consider staying
  - ☐ 4% said maybe

# EMPLOYMENT

- Why are students staying after graduation?
  - ☐ Family
  - ☐ Relationships
  - ☐ Community

# EMPLOYMENT

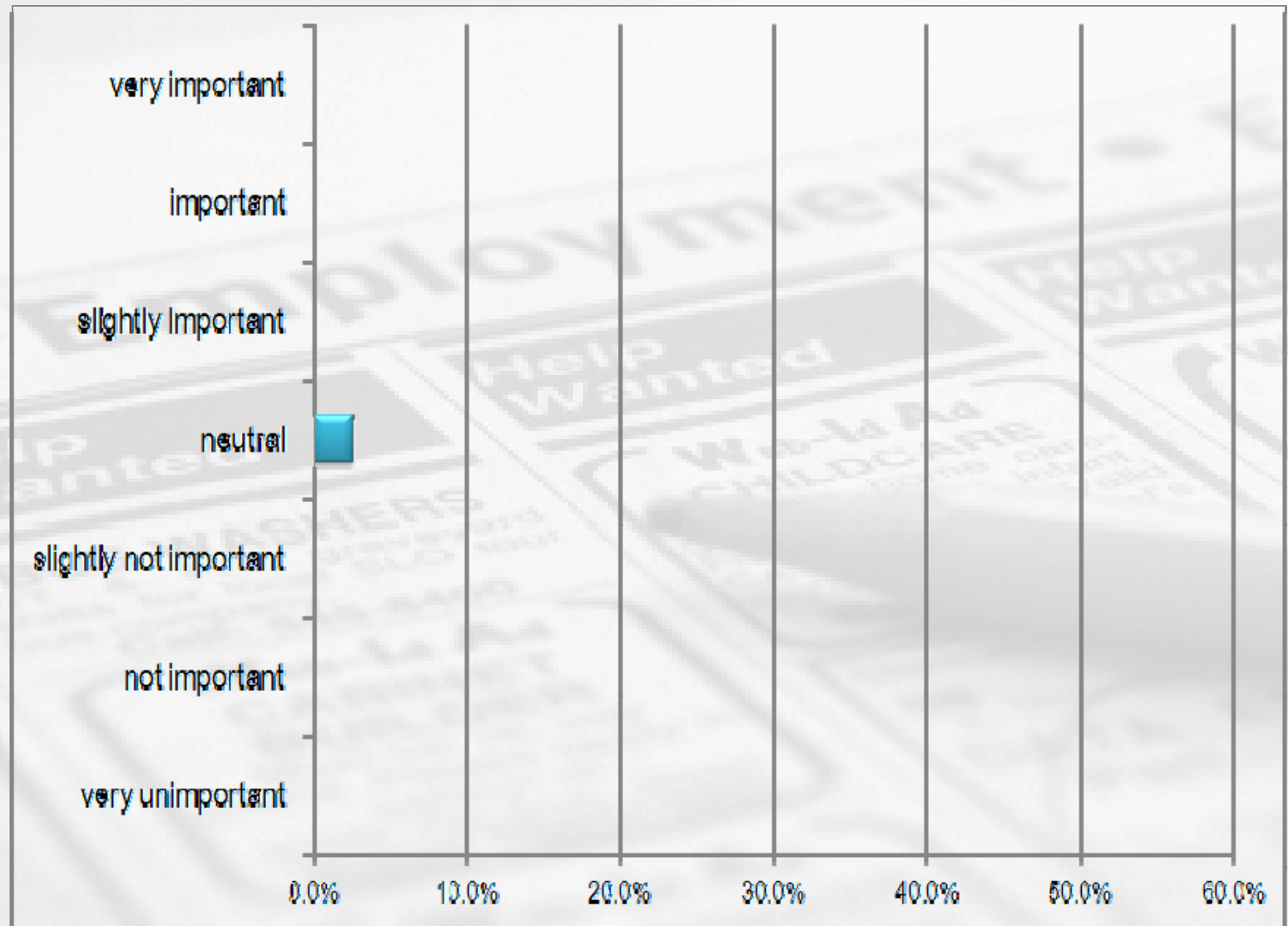
- Why are college students leaving?
  - ❑ lack of diversity in the job market
  - ❑ however, 82% of students surveyed showed interest in internships in Springfield

# EMPLOYMENT

- Within the employment section of the survey students ranked the difficulty of finding a job and robustness of the job market:
  - Students ranked the difficulty of finding a job as moderately difficult.
  - Students ranked the robustness of the job market as below average.

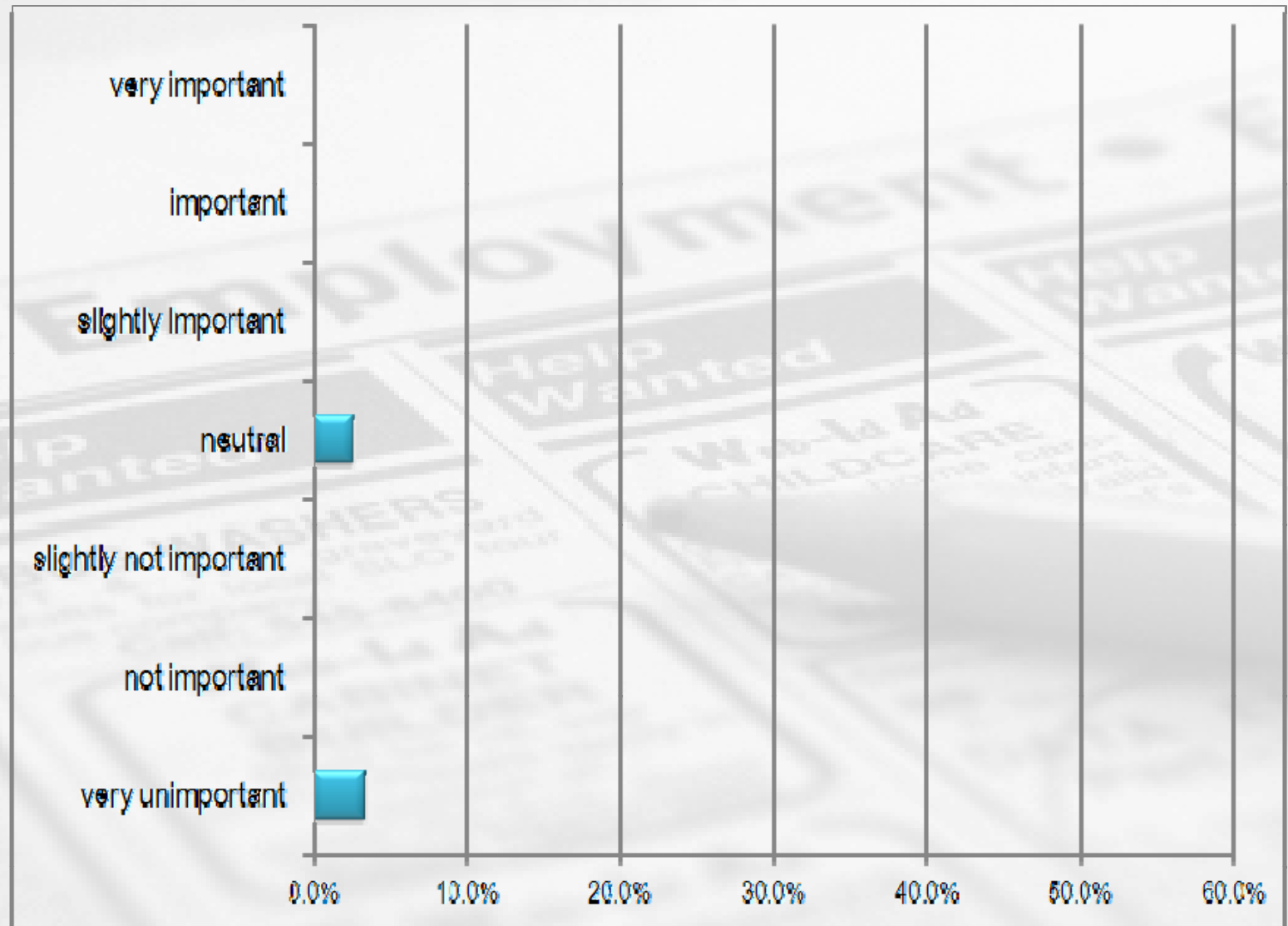
# EMPLOYMENT

## IMPORTANCE OF EMPLOYMENT OPPORTUNITIES



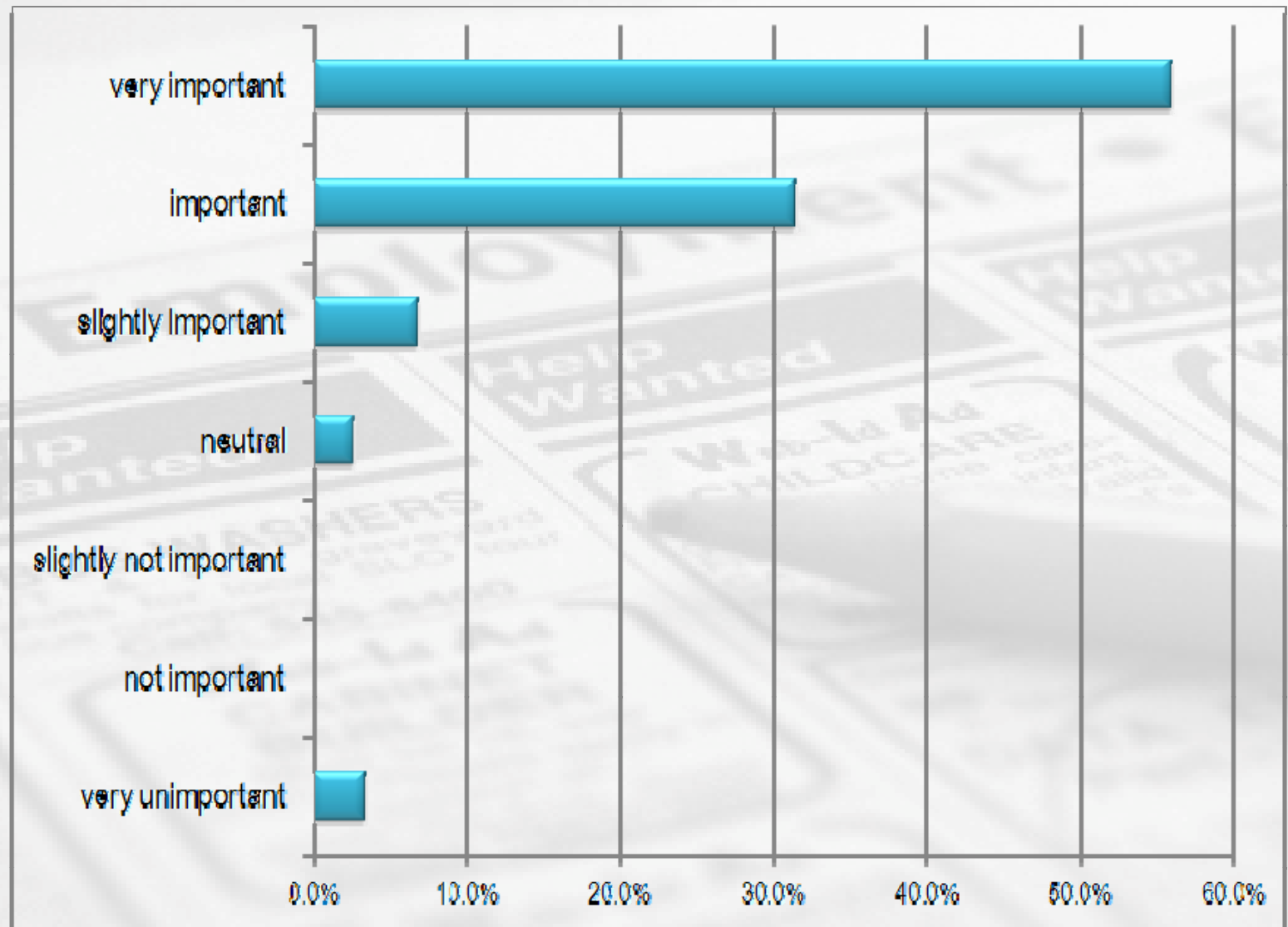
# EMPLOYMENT

## IMPORTANCE OF EMPLOYMENT OPPORTUNITIES



# EMPLOYMENT

## IMPORTANCE OF EMPLOYMENT OPPORTUNITIES





# EMPLOYMENT

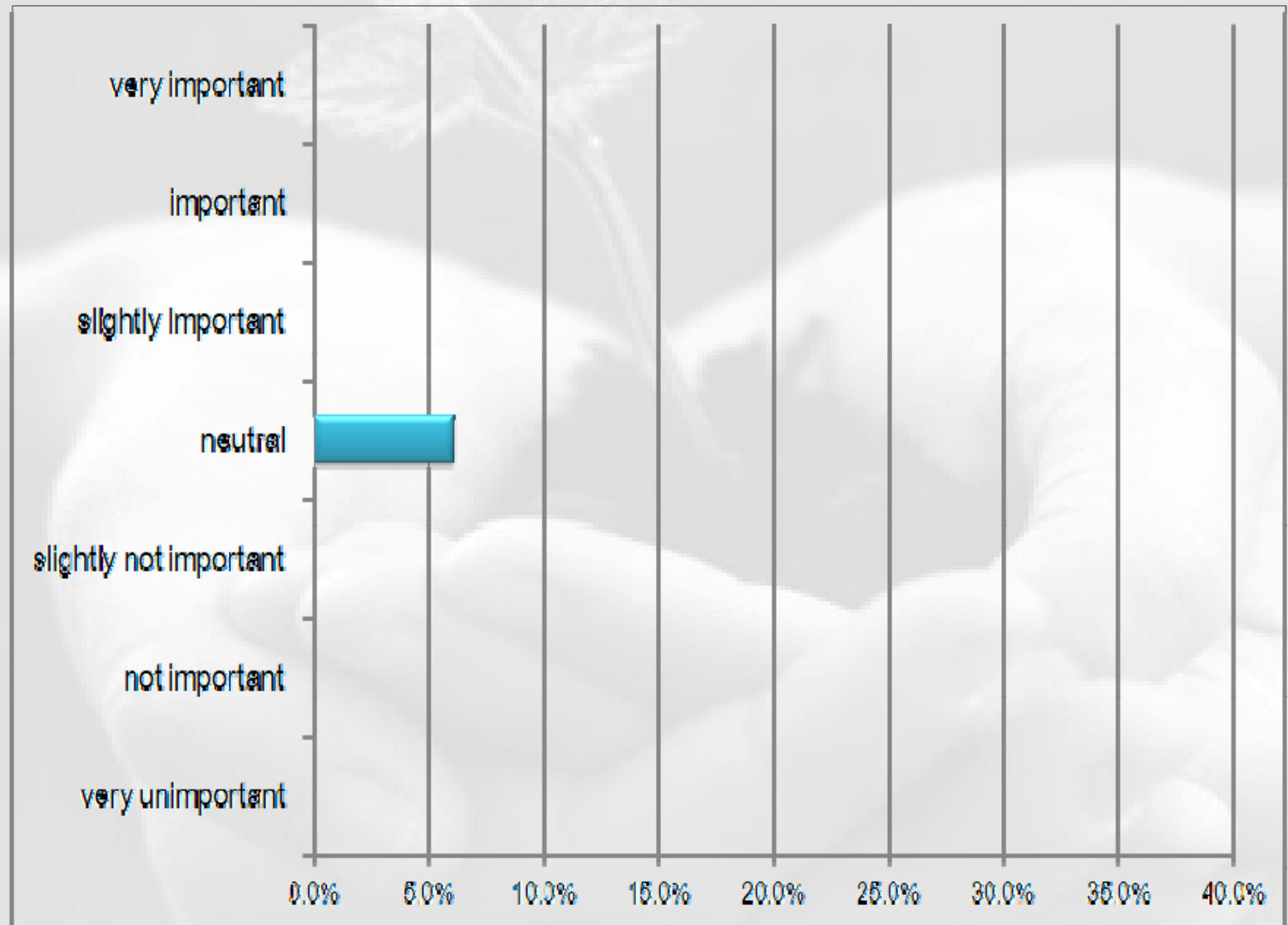
- By retaining new graduates, quality workers are added to Springfield and make an investment towards the community.
- Suggestions:
  - ☐ Create a better infrastructure for Internship options for Springfield companies.
  - ☐ Promote growth in new job arenas like the Jordan Valley Innovation Center for skilled workers

# SUSTAINABILITY



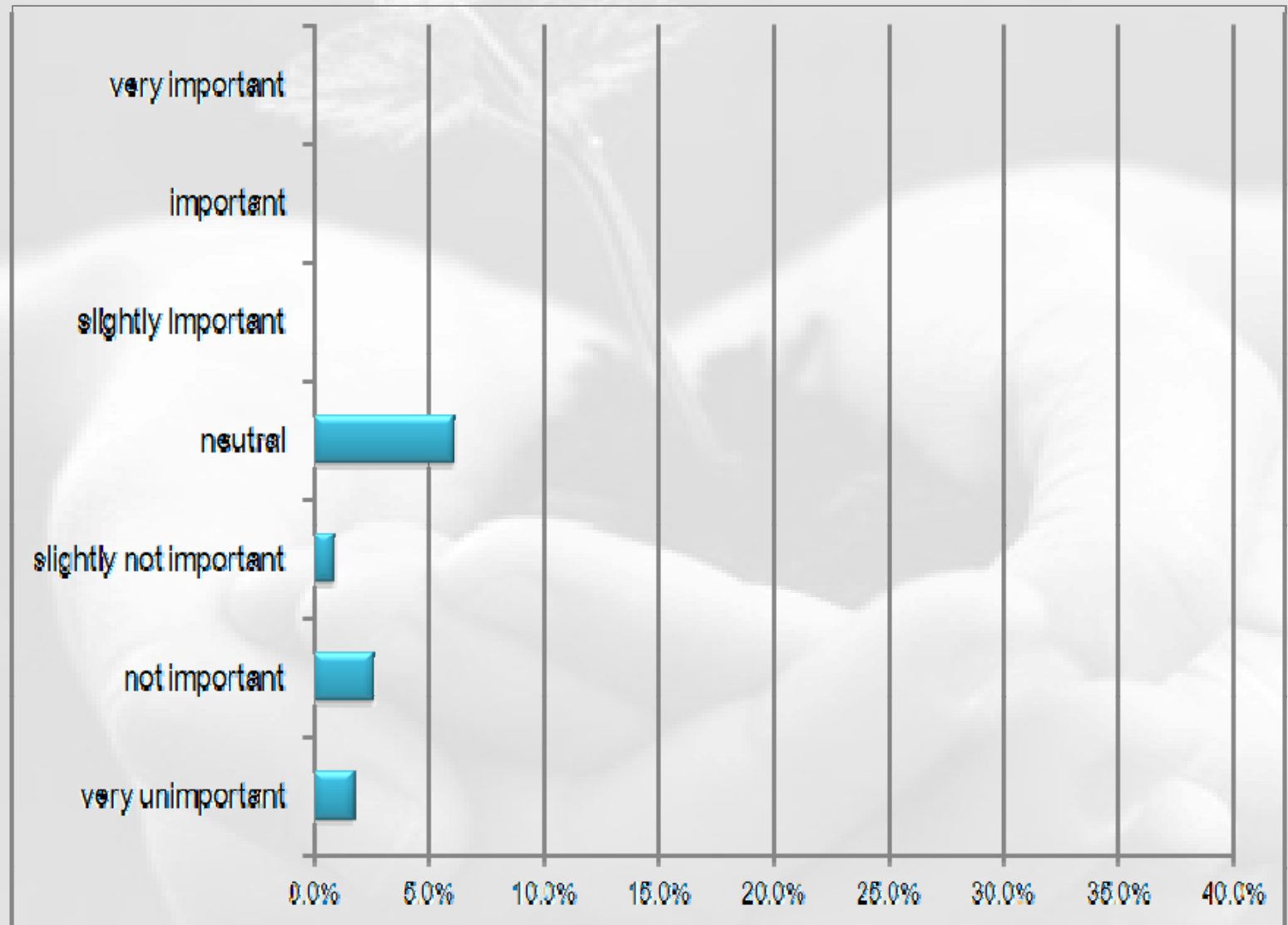
# SUSTAINABILITY

## IMPORTANCE OF ENVIRONMENT SUSTAINABILITY



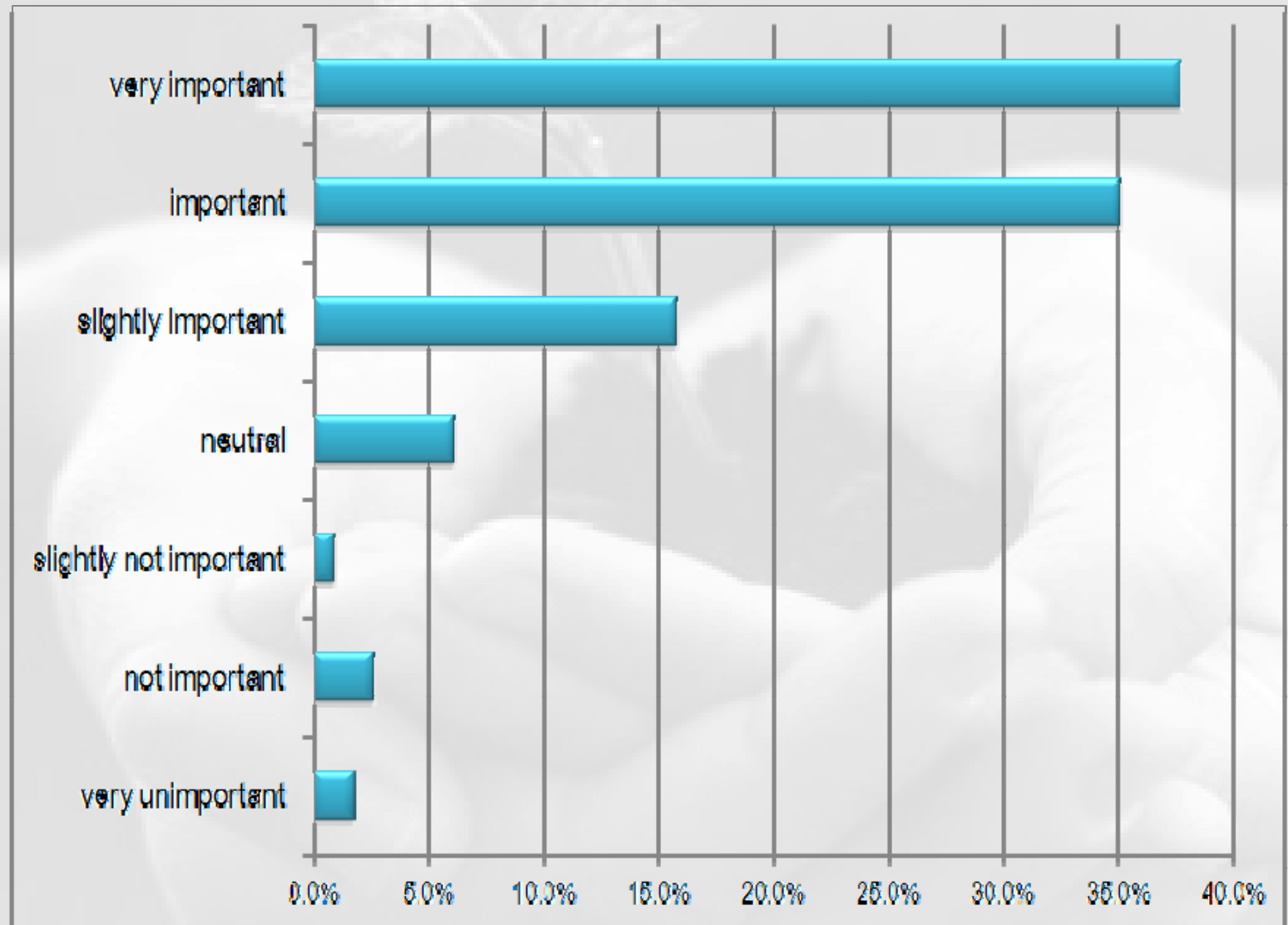
# SUSTAINABILITY

## IMPORTANCE OF ENVIRONMENT SUSTAINABILITY



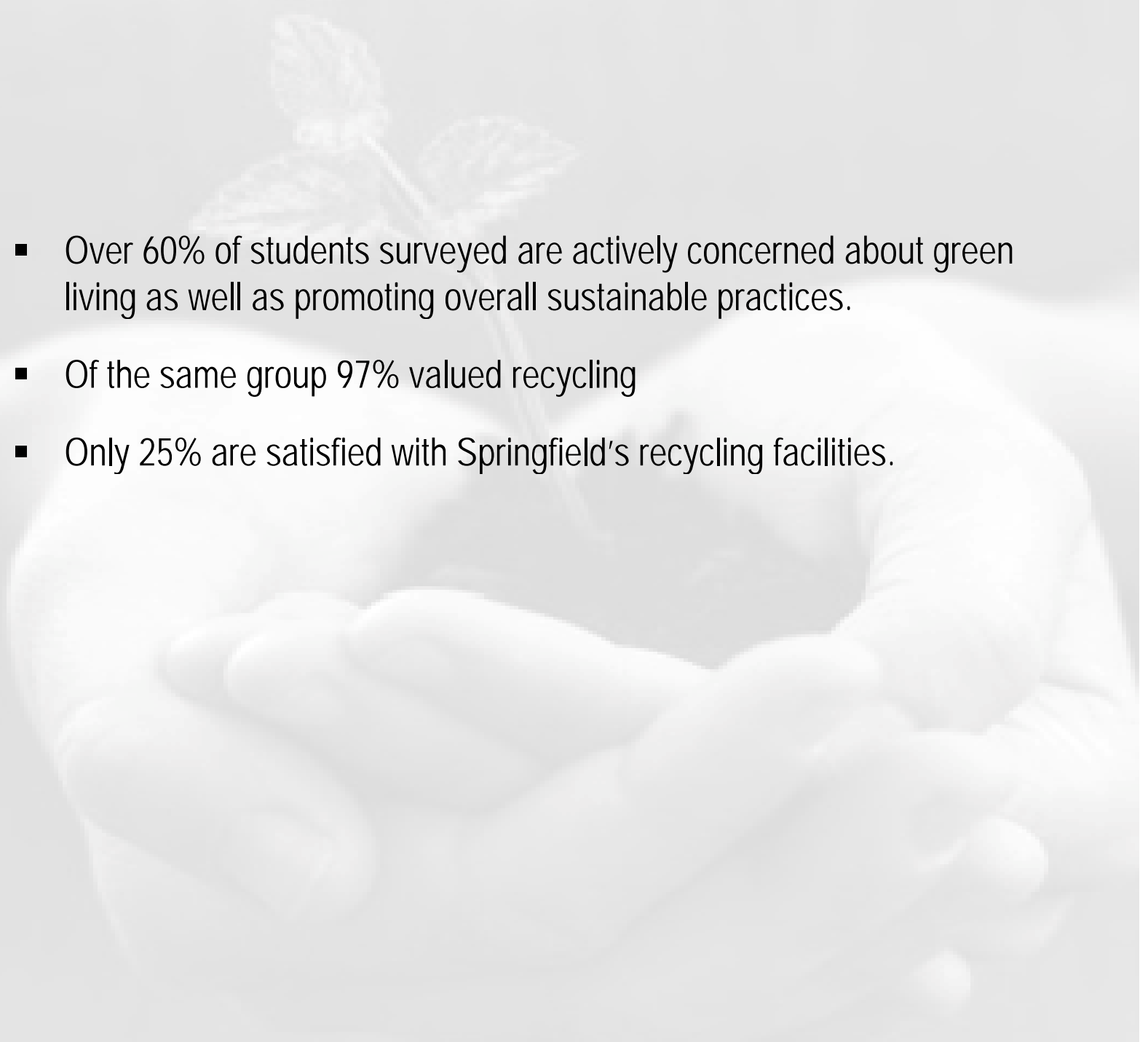
# SUSTAINABILITY

## IMPORTANCE OF ENVIRONMENT SUSTAINABILITY



# SUSTAINABILITY

- Over 60% of students surveyed are actively concerned about green living as well as promoting overall sustainable practices.
- Of the same group 97% valued recycling
- Only 25% are satisfied with Springfield's recycling facilities.



# SUSTAINABILITY

- A majority of the problem is not that Springfield lacks recycling centers but a lack of presence with the recycling program.
  - Alternatively working with the cities primary and secondary schools could rectify this issue by getting more details of the program to young students and their parents.



# SUSTAINABILITY

- Suggestions:
- Green living can be promoted:
  - ☐ through the use of already present green spaces
  - ☐ biking as transportation



# TRANSPORTATION



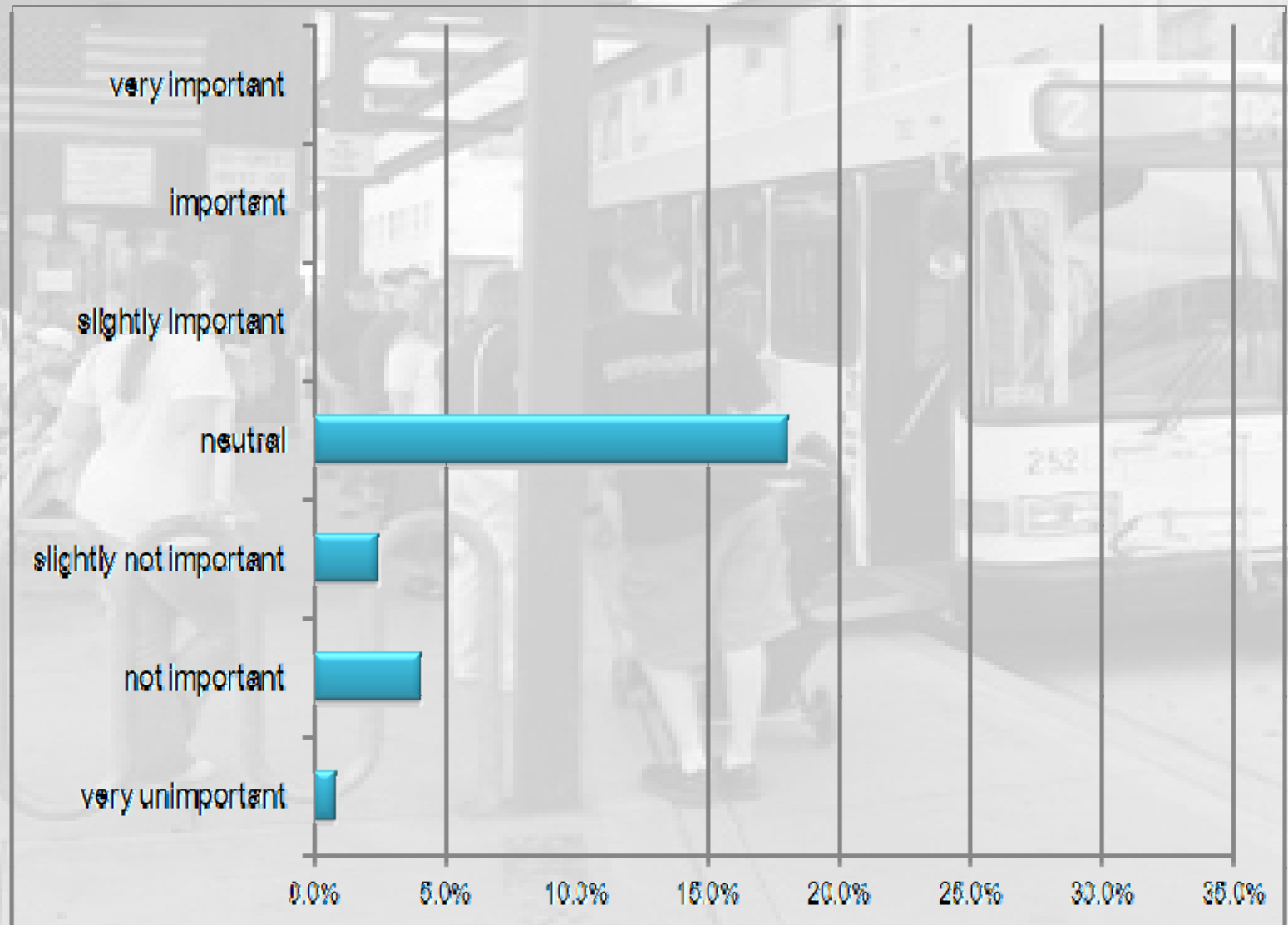
# TRANSPORTATION

## IMPORTANCE OF ALTERNATE TRANSPORTATION



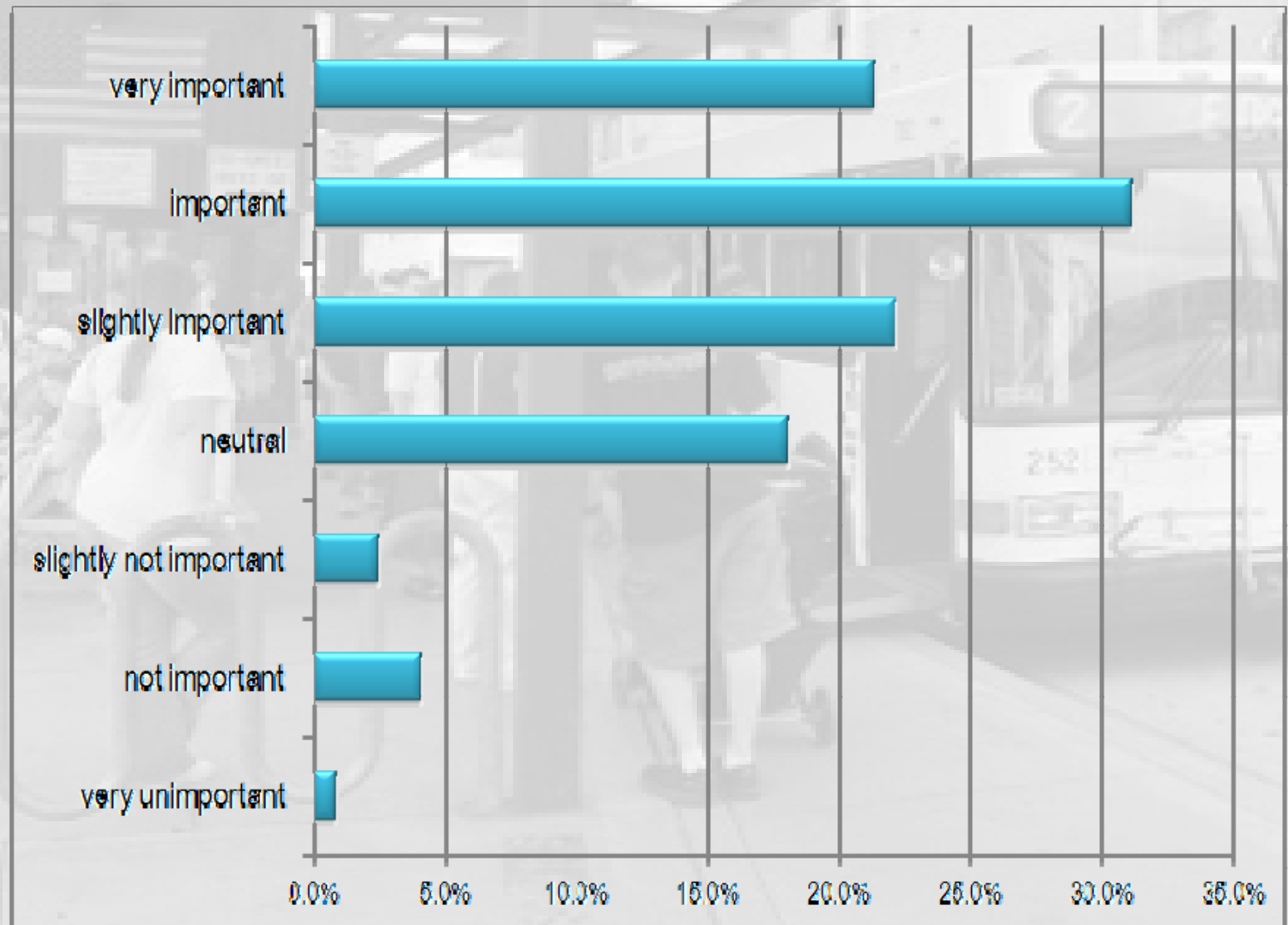
# TRANSPORTATION

## IMPORTANCE OF ALTERNATE TRANSPORTATION



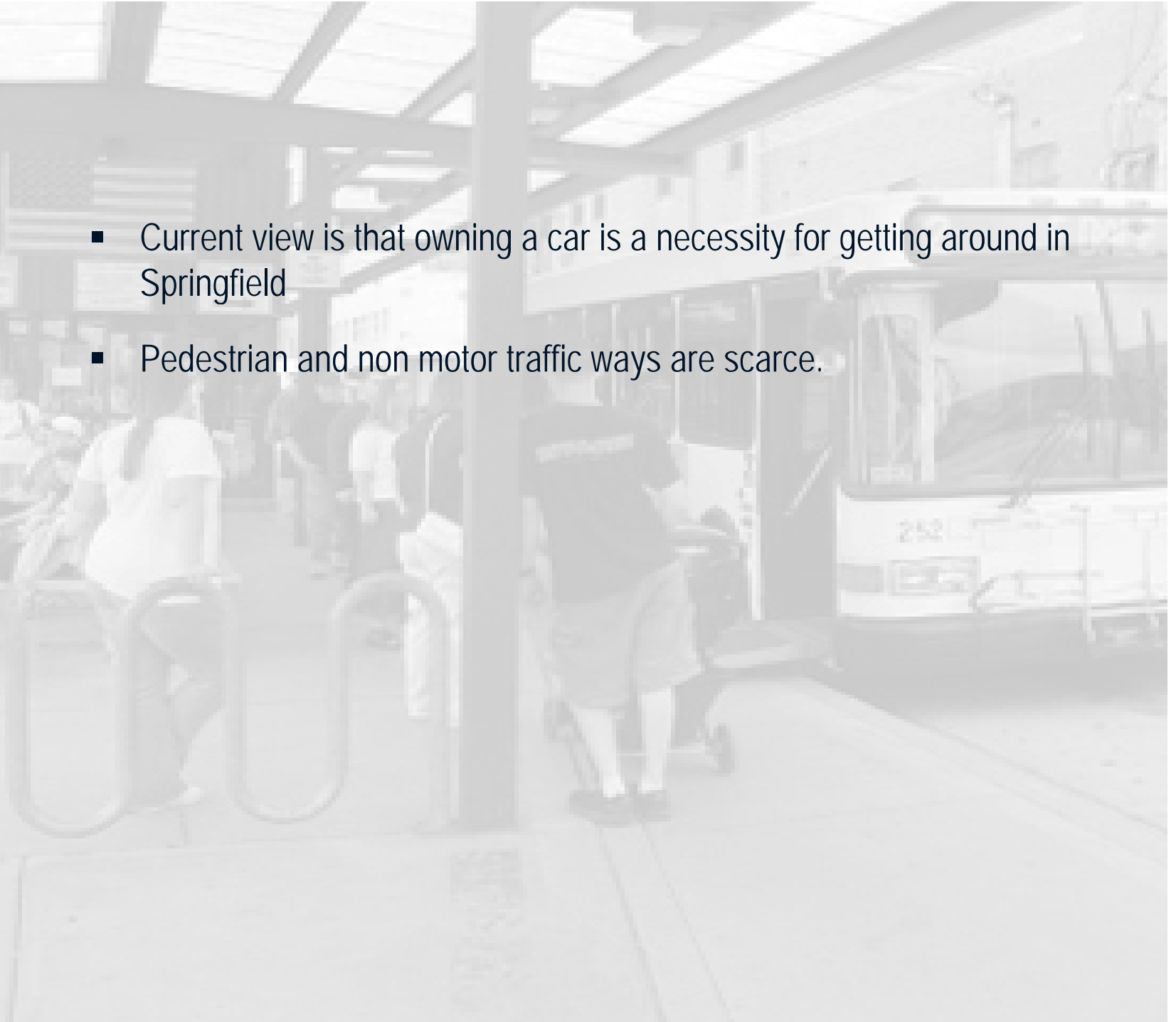
# TRANSPORTATION

## IMPORTANCE OF ALTERNATE TRANSPORTATION



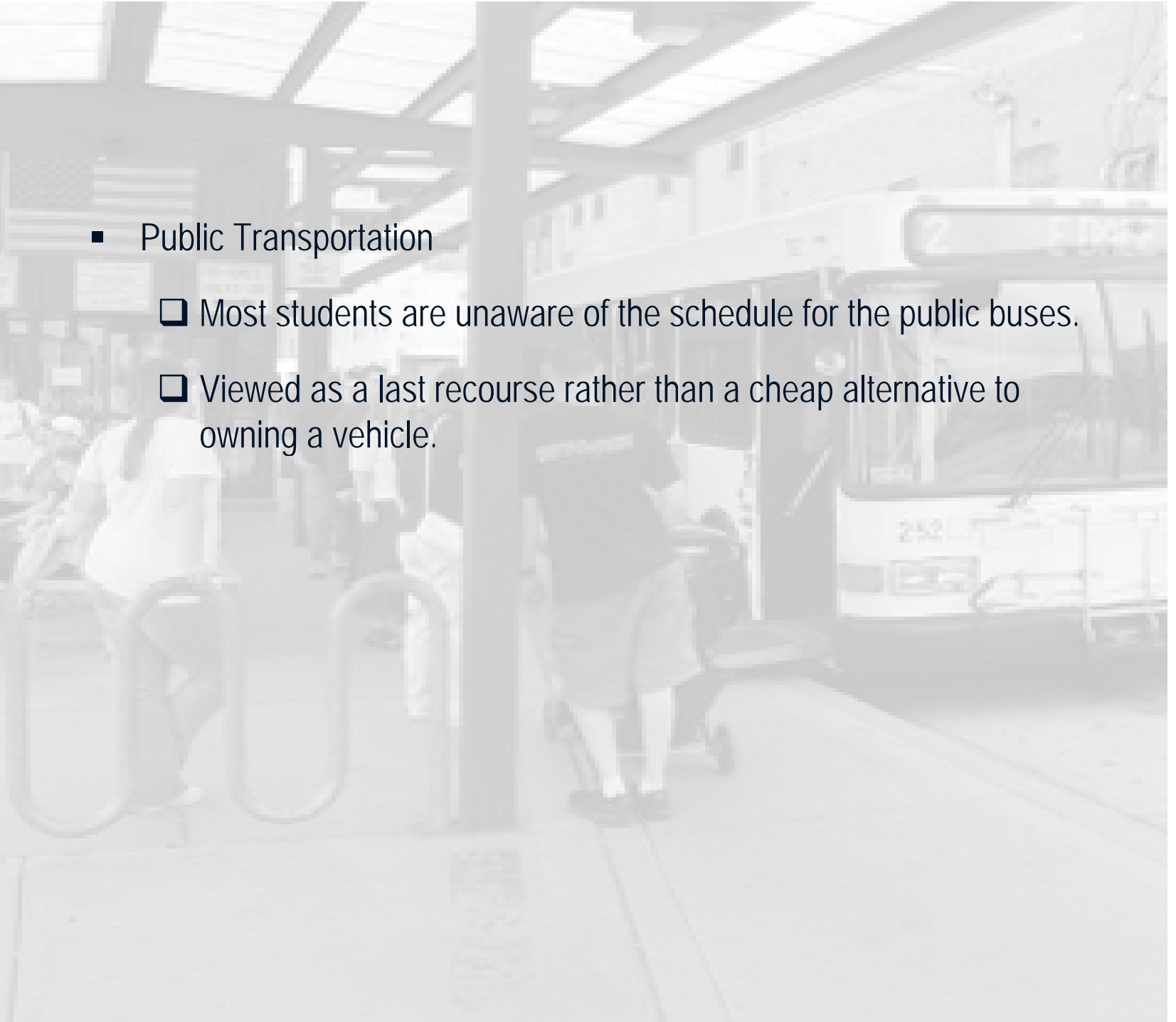
# TRANSPORTATION

- Current view is that owning a car is a necessity for getting around in Springfield
- Pedestrian and non motor traffic ways are scarce.



# TRANSPORTATION

- Public Transportation
  - ☐ Most students are unaware of the schedule for the public buses.
  - ☐ Viewed as a last recourse rather than a cheap alternative to owning a vehicle.





# TRANSPORTATION

- Suggestions:
  - ❑ Pedestrian and bicycle only streets created in areas like Commercial Street and downtown area.
  - ❑ Public transportation routes out to urban area.



# CITY CENTER



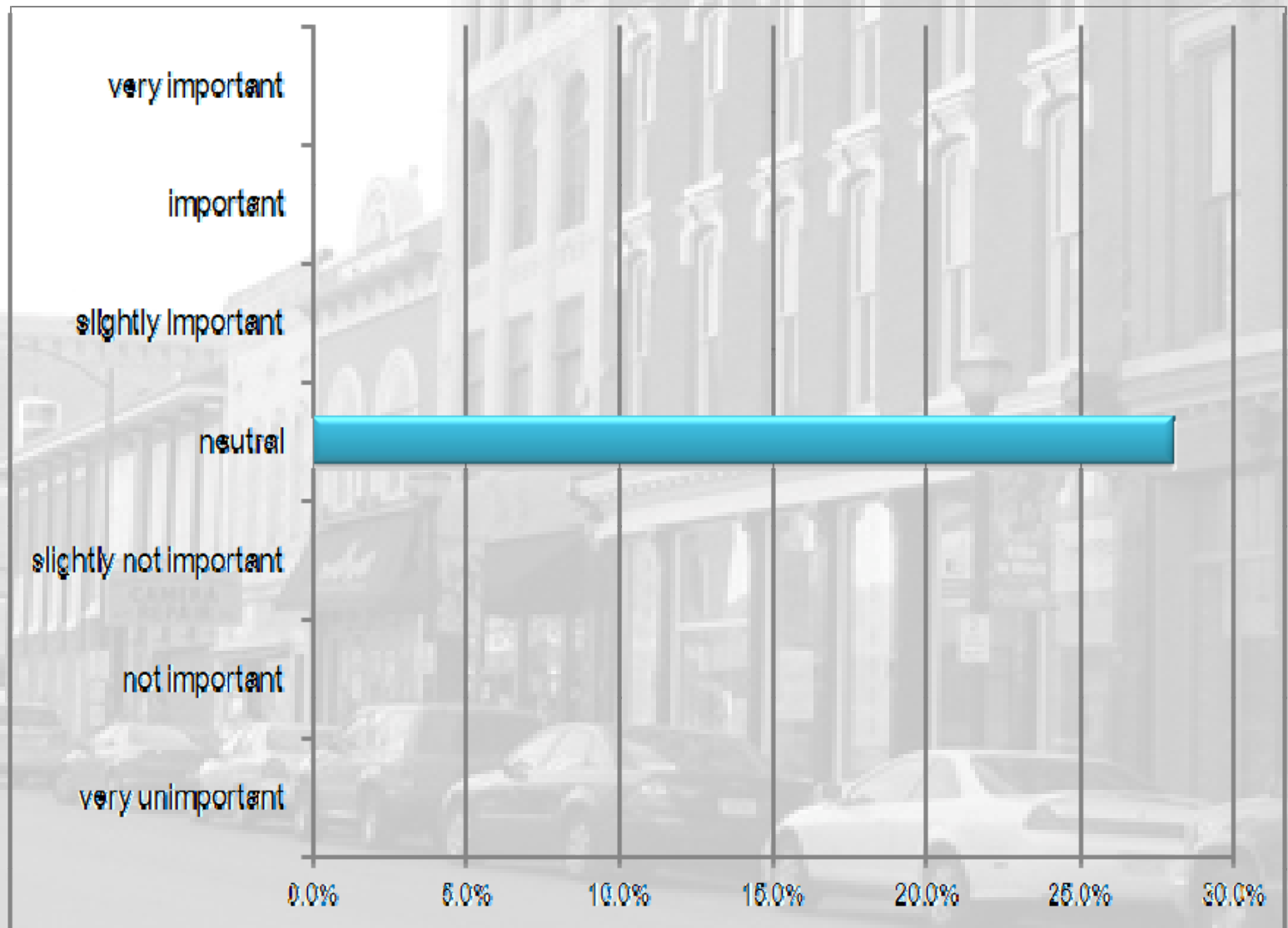
# CITY CENTER

- The Center City is the heart of Springfield; it's an opportunity to present a physical manifestation of the city's core beliefs and values.
- 67% of Drury Students said the development of the Center City was important.



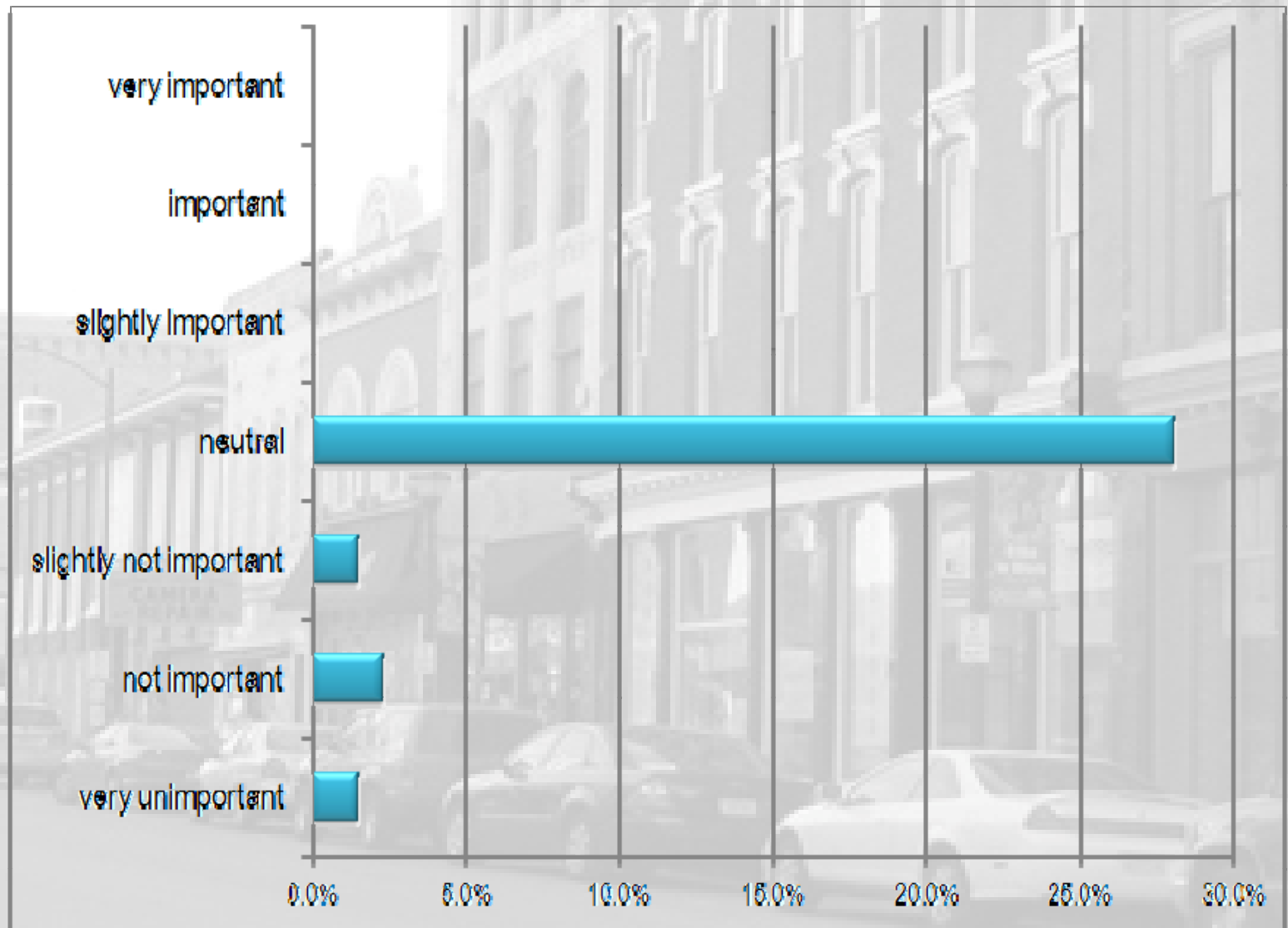
# CITY CENTER

## IMPORTANCE OF DEVELOPING A CITY CENTER



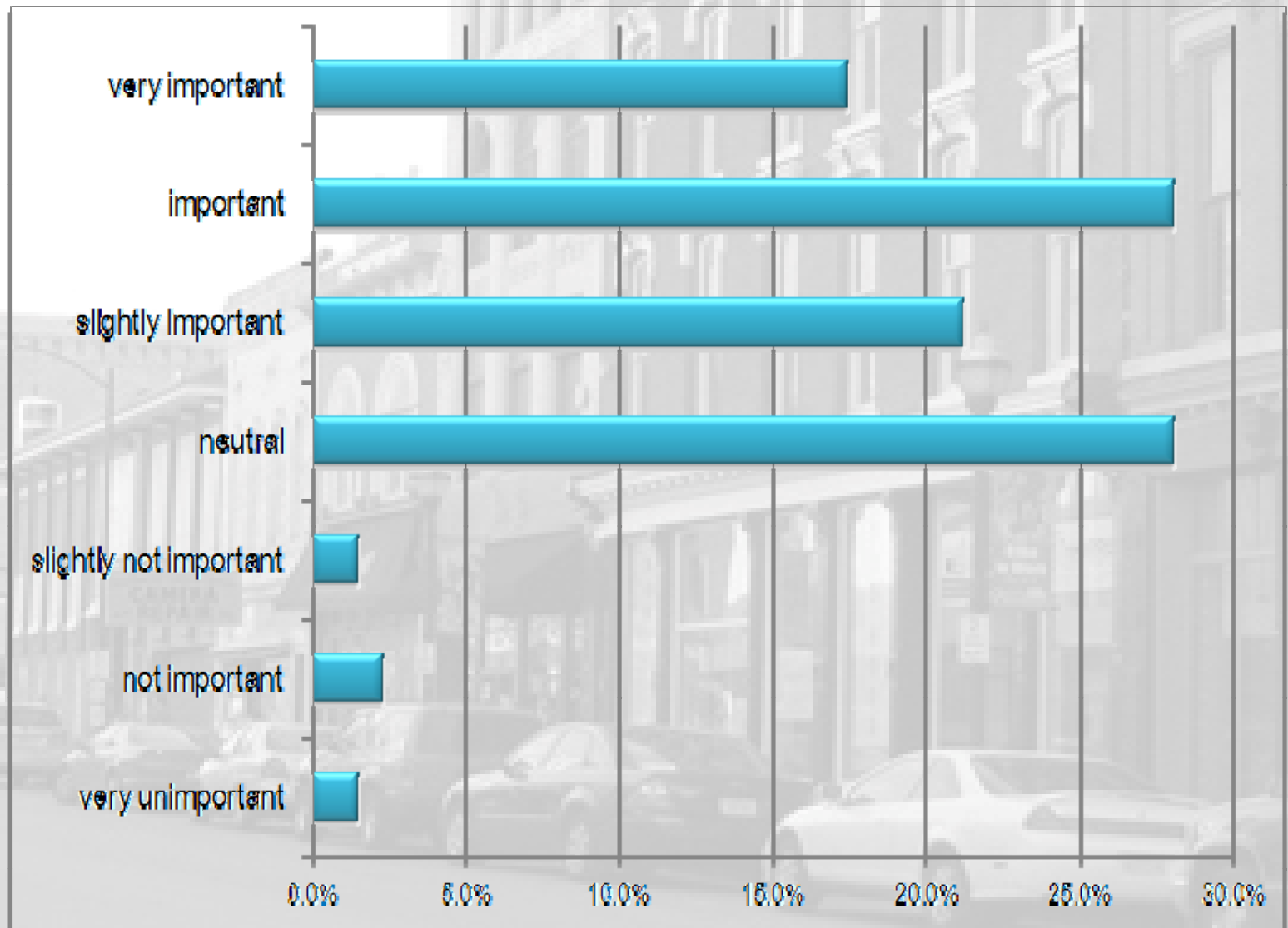
# CITY CENTER

## IMPORTANCE OF DEVELOPING A CITY CENTER



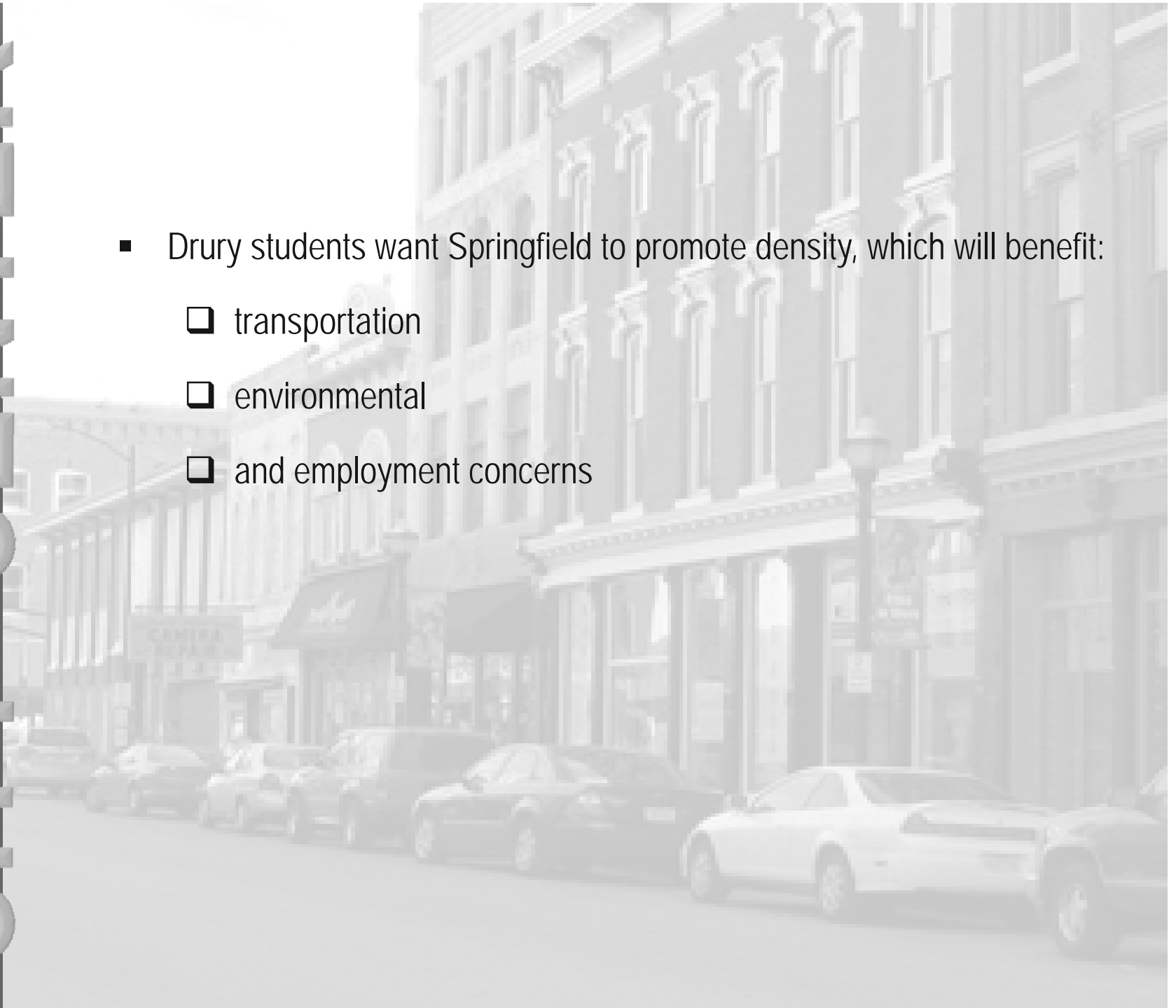
# CITY CENTER

## IMPORTANCE OF DEVELOPING A CITY CENTER



# CITY CENTER

- Drury students want Springfield to promote density, which will benefit:
  - ☐ transportation
  - ☐ environmental
  - ☐ and employment concerns





# CITY CENTER

- Suggestions:
  - ❑ Business and residential density are very important to social and community programs as well as transportation systems.
  - ❑ By encouraging business to take up locations in center city areas we can fight urban sprawl and control the cost on the environment by reusing old buildings.



# CONCLUSION

- Ideas that would benefit Springfield strongly include:

- ☐ Employment
- ☐ Environment
- ☐ Transportation
- ☐ City Center



# CONCLUSION

- Our survey and research show that for the most part, Springfield is already on the right path to becoming the city Drury students want it to be twenty years.

